



Ads Interfaces

We build the products that advertisers use to create and manage ads on Facebook. We define success by making the businesses that use our tools more effective, which creates value for both businesses and people who use Facebook. We are responsible for the entire front-end stack, from the database layer and core APIs to the most advanced JavaScript based interfaces in the company. We pride ourselves on being early adopters of new technology, which helps us handle the incredible scaling challenges presented by advertisers. Recent examples include building the first React & Flux based applications and now the first native mobile interfaces built entirely atop React Native.

Ads Delivery

The ads delivery team's goal is to help match people with the ads that are most likely to be relevant and useful to them. More relevant ads not only are a better experience for people but also deliver better results for advertisers since they are being shown to people who are most likely to be interested. In terms of technology, this team is responsible for the infrastructure, machine learning, and optimization systems that determine which ads to deliver. Other key responsibilities include the auction logic for pricing ads in a way that creates the right incentives for advertisers and our integrity systems for preventing bad ads from being shown to people. This team also looks to solve the tough product challenge of delivering ads in a way that is predictable and intuitive for all types of advertisers, including those with varying levels of sophistication.

AdTech

The AdTech team is working to take the sophisticated software stack Facebook has built for its own use over the past 5 years and making it available to the world. We are combining Facebook machine-learning and optimization know-how with our understanding of real people to provide advertisers and publishers (app developers, website owners, video producers) with the ability to have higher quality advertising facilities. In turn, this creates a win-win-win situation where everyone--people, advertisers and publishers--get more out of their advertising. We work across the full stack and are looking to hire systems and product engineers who are passionate about scaling and making a real impact on the world.

Audience Network

The Audience Network team, mostly based in Seattle, is responsible for building out a monetization platform for mobile app developers. The team helps developers by building the infrastructure that allows them to show beautiful and relevant ads in their apps.

Feed Ads

Feed Ads Product is responsible for all user-facing ad experiences on Facebook, including ads in News Feed, desktop and mobile. We build new product experiences that enable advertisers to tell their story in a unique and engaging manner to over a billion people worldwide who interact with News Feed content on Facebook. We also continually look to push the boundaries on News Feed story design and experiment with innovative treatments to increase engagement on ads, particularly on mobile interfaces. In addition, we own the billable logging stack that forms the foundation of the ads revenue pipeline for Facebook across all platforms. Our work lies within the intersection of two of the most sophisticated & world class product and delivery systems that Facebook has to offer: News Feed & Ads.

Pages

We give local merchants, large companies, celebrities, bands and many other organizations a place to engage with people on Facebook. We make it easy for people to connect and interact with the things they care about most. We work on:

- The overall Page experience--letting admins customize the Page to reflect their brand and objectives, and allowing people to communicate with Page admins in a variety of ways. We build the infrastructure to optimize Page functionality on any device.
- Simple ways for Page admins to advertise on Facebook by boosting posts and promoting Pages.
- Specialized tools like the Pages Manager app that make it easier for admins to manage their Pages and relationships.
- Machine learning algorithms to help people find the right Pages, and to identify what information to display to people as they interact with the Page.
- Growth engineering, to drive the right admins to create and manage their Pages and develop the ecosystem.

Mobile App Ads

The mobile app ads team is working to help mobile app developers distribute their apps. Using Facebook's powerful targeting capabilities, this team helps app install and engagement experiences reach the right audience. The entire engineering team is situated in Seattle and is now focused on building new verticals for the business.

Internet.org

The Internet.org team is exploring several strategies to bring affordable Internet to billions of unconnected people. One of these strategies is leveraging the current mobile network infrastructure by working with global operators on creating new business models. We deal with technical and product problems that will shape the future of Internet. The tactics change regularly as we identify new challenges and opportunities but here are some projects we are always working on:

- Free Facebook experience (access to Facebook with no data charges on web, android, feature phone)
- Internet.org App (access to Facebook and a set of services and website with no data charges on web, android).
- Sustainable free Internet (exploring different models to help cover the costs of free data/Internet access)
- Free Internet Infrastructure

Core Growth

Core Growth grows Facebook users by virality (acquisition, activation, engagement, virality). This team is the anchor for growing Facebook's userbase around the world.

Emerging markets

This team helps people in emerging markets use Facebook smoothly. The team pays special attention to stringent constraints in term of network quality, device quality and local language and culture.

Growth Service

We generalize the viral growth methodologies used by Facebook's Growth team into frameworks and services to help features and apps in Facebook to grow. This team builds the first crowd-sourcing internationalization platform, state-of-the-art analytic tools and promotion tools.

FB Media

FB Media engineering team is responsible for delivering Public Content to people on Facebook from celebrities, journalists, athletes, politicians and other public figures. Such content includes news, entertainment and information and it is delivered via personalized stories, links, and videos. The team works on projects such as FB Mentions, FB Paper, FB News, and FB Videos to connect people with one another, keep them informed, and delight them with their favorite content.

Friend Sharing

The Friend Sharing team's mission is to help you share your life with people you care about. People use Facebook to express themselves using everything from status updates to photo albums; we build the best possible tools for sharing your life through text, photos, and videos and the best possible product for keeping up to date with your friends' lives. The Sharing Infrastructure sub-team owns the data models and APIs that power status updates, shares, videos, tagging, and facial recognition. If you're interested in defining and improving the ways people share on Facebook, our team is a great fit!

Groups

Groups is where people come together to discuss common interests, collaborate on joint projects, coordinate organizations and just hang out. From new moms supporting each other to families staying in touch to people rallying for a cause, some of our most heartwarming and powerful stories come from Groups. Increasingly, this is being done on mobile phones using either the main Facebook app or the Facebook Groups app. Come join us as we continue to make Groups an increasingly powerful and useful way for people to stay in touch worldwide.

Interfaces

The Interfaces teams are responsible for defining the main Facebook experience on the web, iOS and Android. Each platform serves different needs and has different design and engineering principles. The Interfaces teams are composed of specialists on each platform that focus on the overall look and feel of our apps, our primary and secondary navigation systems, our tablet experience, our startup infrastructure, and specialized problems like Android 2G connectivity in emerging markets. We're looking for engineers with deep platform knowledge of the web, mobile web, iOS or Android who can think through a holistic product experience or do a deep dive on a pressing technical challenge.

Newsfeed

The News Feed team is responsible for the end-to-end experience of Facebook's core News Feed product that is used by over 1 billion people a day. News Feed is designed to show you the most interesting and important stories about your friends and family as well as the world around you. Our teams span the entire stack. We build the backend infrastructure to process and store billions of events per day, continually test and incorporate new features for machine-learned ranking optimizations, create the core APIs and product infrastructure for querying stories, and design and craft the News Feed experience across the web, mobile web, iOS and Android. We're looking for engineers from a variety of disciplines who are excited about building systems and product experiences to deliver a relevant, personalized set of News Feed stories that foster connections and conversations both online and in real life.

Instagram Ads

We're building Instagram's billion dollar business as the world's leading mobile brand advertising platform. Our team owns Instagram's ads delivery and optimization, as well as the products that advertisers interact with - ad creation, insights and business manager. We span stacks (fb-www, Instagram) and technologies (php, python, js/React), using the best of each to move fast.

Instagram Community

This team keeps our community of 300 million people safe and secure. Our responsibilities include: fighting 10,000 node botnets trying to promote spam on Instagram, building out features that allow people to better secure their accounts against hackers, utilizing cutting-edge computer vision and machine learning techniques to proactively identify inappropriate content, and much more. We're looking for full-stack engineers interested in moving fast to help us meet our ambitious goals of building cutting-edge features that will keep our community safe. Our team works across our Python/Django backend, ReactJS web frontend, Android/iOS clients, and even Facebook's PHP backend.

Commerce

Did you know that Facebook is already seen as a Commerce platform in many emerging markets like Indonesia? Commerce is already happening on Facebook at scale and our vision is to empower businesses & people to connect through commerce by reducing friction and humanizing the experience. We are working on two initiatives - Groups Commerce to make it easier for people to buy and sell on Facebook and Buy on Facebook, which lets businesses sell directly through their Facebook Page and on News Feed. We are building some exciting commerce products on mobile and desktop, across both developed and emerging markets. Both these initiatives are just getting started and this is an opportunity for you to have a big impact and help millions of small businesses and micro-entrepreneurs gain economic empowerment. Come join us and let's make history!

Events

The mission of the Events Team is to help people spend time together in the real world. Our team strives to make it easier to discover things to do and people to do it with, organize get-togethers with friends nearby, celebrate a special occasion, or meet up for a shared interest/activity. The Events team focuses on creating tailored experiences for these use cases, covering the stage of planning, coordinating, discovering and actually attending these get-togethers in person.

Games

Games is one of our most important developer verticals. We help people discover the games that they love to play and help developers build, grow, and monetize their games across web and mobile. In the past, the Games team was focused exclusively on our desktop business, helping introduce people to popular games like Cower Defense and DoubleDown Casino. This year, we are looking beyond desktop to expand on mobile, which already has a very healthy ads business and also to explore other platforms and genres, such as consoles and MMOs. This team is a great way to have a tremendous impact on the company in a fun and exciting space.

Language Technology

Aligned closely with the company mission to make the world more open and connected, the Language Technology team builds the machine translation technology used to translate Facebook posts and comments from one language to another, as well as speech recognition, text-to-speech and natural language understanding technology for future products. More than half our customers do not speak English, and we have an ambitious goal to build automatic translation for 1800 language pairs in the next two years. We're just getting started building out our speech and natural language capabilities, toward a goal of building a Facebook personal assistant.

Local

The mission of the Local team is to be the best place for finding, learning about, and connecting with places and local businesses. We do so by surfacing useful and engaging content about places in a context-optimized way, as well as enabling people to search for places around them. We help people tell richer stories by tagging their stories with their location and what they are doing. We also enable people to help others know more about places by enabling them to rate, write reviews, and add to and update information about places. We continue to grow our worldwide database of places and build new products that make use of it.

Platform (Build Pillar)

People spend 40 minutes a day on Facebook. Our team builds products that let developers use Facebook to enhance the experiences people have in the other 23 hours. These products help developers customize your experiences by letting you bring your Facebook profile with you; e.g. create an app account using Facebook Login or use your Likes to personalize music recommendations. We also help people bring content from apps back into Facebook and Messenger. We do this across many platforms – Android, iOS, web, PlayStation, your car, and on custom hardware – and in many types of apps such as dating apps that use info from your profile to find great matches or apps that let you share a run and its soundtrack with your friends. We have also started to generalize our infrastructure to help other Facebook teams launch developer products in the coming years.

Profile

The Profile team's mission is to make Facebook the best place for people to express and share their identity. This team is tasked with scaling out a reliable and efficient infrastructure for storing and querying across the historical record of all the actions our users have ever taken on the site - a stunningly large data set. The team also develops user experiences and interfaces to let people manage their online identity—building easy to use, fun, and secure products to help people to share and connect, to keep their information accurate and up to date, and to get the information they want about the people around them.

Search

Search is harnessing the power of over a trillion posts to help users find the people and content they care about. We build the People Search product for easily finding anyone in the world's largest directory of humanity, the Post Search product for finding any post, photo or video you've ever seen on Facebook and the Trending Topics results page which provides a unique-to-Facebook perspective on what's happening in the broader world. We're focusing on enormous-scale ranking, machine learning, product and infrastructure challenges to help users find and understand the world around them.

Messenger

The Messenger team is focused on reinventing everyday communication so that people can say anything, better. The team's charter spans a broad set of efforts: building the fastest and most dependable messaging service; building innovative features that make Messenger the best way to express yourself; and enticing new people to join the service; and transforming the product into a successful business. The standalone Messenger mobile application is already used by over 500M people each month to send texts, photos, videos, voice clips, stickers, and content from third party apps. Integrated chat features on the Facebook desktop and mobile web sites make it convenient to reach friends and contacts from anywhere. Usage of the high quality VoIP and video calls continue to grow quickly. The team is making significant technical investments ranging from sync and storage systems, to real time push/notification/delivery systems, to WebRTC based voice and video, to React based web experiences, to high performance native mobile interfaces, to the nascent platform and Business on Messenger efforts.

Protect & Care

Our mission is to reduce bad experiences and make people feel cared for when problems arise on Facebook. We protect people's access to their accounts; fight spammers and malware with large-scale distributed systems, data processing and machine learning; and engineer systems to make our code bases more secure. We build the products to support people when they encounter negative experiences on Facebook, whether due to bugs, bad actors, or interpersonal issues, as well as the the data analysis, machine learning and rule engines to handle them. We give people options for resolving their problems by applying state-of-the-art research on abuse detection, compassion and empathy to systems and product design, and supporting features like reporting, untagging and blocking used by millions of people every day. Our work spans high performance infrastructure in C++ and Haskell processing trillions of classifications per day through front end products on every platform, from Hack to JavaScript, Android and iOS.

Social Good and Goodwill

We are making good use of Facebook for the users and for the good of the world — This team launches products like Safety Check and Amber Alerts that help the world with the social connectivity.

K – 12 Education

We are working to support a learning experience that readies all students with the skills needed to thrive in college and beyond. Working side-by-side with leading educators, we're developing a personalized learning platform (PLP) for middle and high school that supports a next-generation school model where students are empowered to drive their own learning, and teachers are given valuable insights into every individual's needs. The PLP is an online, dynamic platform that allows students to set goals, track their progress on these goals and access all of their learning resources. Putting the power of learning in their hands, students are able to see how their daily actions all contribute to getting them from where they are to where they want to be.